



# U.S. Women in Nuclear

## A Journey From Vision To Reality

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U.S. WIN

# The WiN-Global Vision

- Promote and advance the peaceful uses and public view of nuclear technologies
- Provide an organized association to communicate to the public
- Utilize women's proven skills as trusted communicators

# PIME 1993



Leading Group members at constitutional meeting are left to right, Roxanne Summers (Canadian Nuclear Association); Sabine Knapp (Inforum Germany); France Bres-Tutino (CEA France); Irene Aegerter, Chairperson (VSE Switzerland); Agneta Rising (Ringhals NPP, Sweden); Marke Heininen (IVO Finland); Corinne Souwer (ECN Netherlands); and Patricia Bryant (USCEA).

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# WiN–Global Today

- National Chapters Worldwide
  - 60 countries
  - 1400+ members
- Continues to grow.....

# The Journey

- WiN Global Washington D.C. 1999
- Contributors
  - Individual companies
  - Industry executives
  - WiN Global Board
  - U.S. WIN Global members
- U.S. WIN established

# U.S. WIN - Today

- Organized on 3 levels
  - Individuals
  - Local and Regional Chapters
  - National
- Simple Communication Network
  - Individuals
  - NEI
    - Multi-level support
    - Member communication
  - Chapters
  - National Leading Group

# Objectives

- To support an environment in nuclear energy and nuclear technologies in which women and men are able to succeed.
- To provide a network through which women in these fields can further their professional development.
- To provide an organized association through which the public is informed about nuclear energy and nuclear technologies.

# Value = Growth

- Member interest
  - 7 years = 1700+ members
  - 300 Attendees at U.S. WIN 2005 Conference
- Sponsorship
  - Corporate
  - Industry

# Question?

How to manage continued growth while maintaining individual member commitment and strength of purpose?

Answer: Strategic Plan

# Strategic Plan

- Representative committee
- Vision and objectives re-affirmed
- Key areas:
  - Business literacy
  - International coordination
  - Networking
  - Value added

# Business Literacy

To provide consistent information/direction that will contribute to an informed employee

## Topical areas:

Asset Management  
Communication  
Environment  
External Interfaces  
Financial  
Generation  
Human Resources  
Legal

Performance  
Power Sales  
Power Trading  
Regulatory  
Safety  
Services Marketing  
Technology  
Transmission

# International Coordination

- Maintain active participation in WiN Global activities and future
- Increase U.S. participation
- Improve U.S. member awareness of global organization/issues/opportunities

# Networking

Premier network of women in U.S. working in all aspects of nuclear science and technology

- Increase and strengthen original focus
  - Communication
  - Professional development
- Build on existing relationships
- Enhance communication
- Expansion

# Value Added

- Communication
  - Open
  - Factual
  - Balanced
- Outreach
  - Member knowledge
  - Public understanding
- Opportunities
  - Member development
  - Bridging barriers

# U.S. WIN Strengths

- Demonstrated Success
  - Growth
  - Diversity
  - Accomplishments
  - Commitment
- Talent
- Network
- Potential

# Challenges

- Rapidly growing organization
  - Member interest and commitment
  - Communication
  - Industry recognition
- Long term stability
  - Maintain
  - Consistent
  - Ethical

# The Reality

- Past success  $\neq$  future success
- Strategic Plan is key

The Work is just beginning.

Simple open communication is the tool.

The Journey continues....